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Objectives

Design application, features, visuals and interactive user interface that emphasizes user comfort and keeps simplicity as the main goal.

Utilize all the great visual possibilities of the tool to bring the user experience to higher level.

Accomplishments at Microsoft

Worked over nine years on interactive design, user experience design, visual design and building user interface at Navision/Microsoft.

Designed, researched and delivered MBF Business Client design.

Developed, along with my team, the user interface for the product Navision Ace.

Designed the user experience and visual design of the Microsoft Dynamics NAV SharePoint Client .

Shipping new Microsoft Dynamics NAV 2009 RoleTailored Client with the latest user experience design.

Visual designed many features and form in this product.

Redesign application user experience for Sales Order Process with focus on high level keyboard user and with scalability for more advance users, for Microsoft Dynamics AX.

Redesign application user experience for Shop Floor Module, based on machine operator and Shop Floor Admin and Spider for Microsoft Dynamics AX.

Design user experience for touch screen users for Microsoft Dynamics products.

Designed lot of core user experience features for Microsoft Dynamics products.

Designed many high level presentations, best known is probably the Fenway milestone poster that was for Steve Ballmer site visit. This poster came to be a template and was used by others teams inside Microsoft worldwide.

Professional Experience

Microsoft Dynamics User Experience ▪ August, 2007 – February, 2009

Role: **Product Designer (UX Designer)**

Worked on various projects. One of the biggest projects was the redesign of the Sales Order Process user experience. I was the designer of this project that involved 2 PM's and UX Researcher. We redesigned the Sales Order Process with focus on high volume process with scalability story in mind for more complex sales order tasks.

Designed touch screen user experience for Microsoft Dynamics products.

Redesign the Shop Floor Module for machine worker and Shop Floor Admin and Spider.

Produced over 250 icons for Microsoft Dynamics AX 2009. Worked with vendor doing the conceptual and visual design of the icons and visual designed some of them self.

Owned some Core UX concepts design like Outlook Integration, Add-on-the-fly feature, Progressive Disclosure, Advance Filter-as-you-type-search and more.

UX and visual design NAV SharePoint demo that was part of Kirill Tatarinov keynote at Convergence in Copenhagen October 2007.

Have also been supporting some of other NAV UX features for the Microsoft Dynamics NAV 2009 release.

Microsoft Dynamics NAV 6.0 (NAV 2009) – RoleTailored client ▪ August, 2005 – July, 2007

Role: **Product Designer (UX Designer)**

Was responsible for all user experience features and visual design in our functional specifications. Worked closely with Program Managers and Microsoft Dynamics User Experience team. Drove the new design concept into our development. Made all visual elements for implementations. Visual designed some features, controls and forms for the client in collaboration with the UX team visual designer.

Researched, designed and developed the user experience and made all the visual design features as well for the Dynamics NAV SharePoint client.

Made all visuals elements and visual design for our demos. Our most successfully demo is the Convergence demo that was part of the Bill Gates keynote in November 2006 and again at the Convergence trade show in March 2007. Contributed to visual design of a WPF-based 3D Shortage Tracking Control.

Created Business Client UX SharePoint site to store my visual specifications and elements for development.

Microsoft Business Framework – Business Client ▪ March, 2002 – 2005

Role: **Web Developer** and Product Designer

Developer in the Web client team, and worked also as Product Designer parallel to my developer role.

Created all Visual Design for both windows and web clients. Designed, researched and delivered the MBF Business Client design.

Worked with PM designing a proposed Business Client Form designer editor in Visual Studio for Dynamics products.

Created visual design for high-profile demos. Best known are probably MBF SharePoint Extreme and Coffee house - table reservation demo that came a winner in Microsoft internal competition.

Navision Ace – User Interface ▪ Nov, 1999 – 2002

Role: **Web/VB Developer** and User Interface Designer

Worked as user interface developer and user interface designer as well on product called Navision Ace. The project was new architecture building business software. The idea was similar to the MBF, where building business software was based on building block architecture called Aspects, later named Entities.

Were also responsible for all visuals in all our demos.

Developed intranet prototype using SharePoint framework that was used by few teams inside Navision.

Access2Web - SpringTime ▪ 1999

Designed and developed small software tool called Access2Web. The purpose of the program was to connected to database (using ODBC) and generated HTML sites for the content. Even though this program was aimed to build HTML pages this program could generate what so ever output and was often used for generating documents or XML output. Access2Web got Reviewer's Raves at ZDNet.com among other prizes. Access2Web was written in Microsoft Visual Basic

Ecommerce solution - KMD ▪ 1998 – 1999

Role: **Software Engineer and designer**/ Student worker:

Designed and developed an ecommerce ASP web solution for internal use. KMD (Kommune Data) is the biggest software company in Denmark and serve the government system and network. Success of the system led to that the solution was used four other places in the company when I left.

Einkabokhald - Hugmyndahirslan ▪ 1996

Role: **Software Engineer and designer**/ Contractor:

Designed and developed in corporate with Agust Valsson at Proval, home business solution for The National Bank in Iceland. It has remained very popular among both the public and small companies and was given away to the customers of the bank. Einkabokhald was written in Microsoft Visual Basic

Tollrad - Hugmyndahirslan ▪ 1992 – 1996

Role: **Software Engineer and designer**

I was solely responsible for the development and coding of TollRad which about 100 companies in Iceland use today. Tollrad is an import toll calculation solution for small business. The simplicity in the UI made this popular, even the Minister of Finance used this program.

Tollrad had breakthrough functionality in printing the form. The government changed the law of accepting form because of this in 1994. Tollrad was written in Microsoft Visual Basic.

Battleship Game - Hugmyndahirslan ▪ 1986 – 1988

Developed and designed with my father the game of Battleship for Sinclair Spectrum Z48. The game were limited produced for the Icelandic market and was sold out. The game was written in Basic and Assembler.

Programming and Software Skills

Good knowledge: Adobe PhotoShop, Illustrator, InDesign and LiveMotion, Microsoft Visual Basic, XML, XSLT, CSS, DHTML, XHTML, HTML; VB- Java- and Jscript, Visual Studio environment. Visio, Microsoft Office, Axialis IconWorkshop and ZAM3D.

Some knowledge: Microsoft Expression Blend, Microsoft Expression Design, Macromedia Freehand, Dreamviewer, Flash and 3D Studio Max.

Education

Computer Science at Aalborg University, Denmark ▪ 1999

Programmer graduated from Idnskolin i Reykjavik, Iceland ▪ 1992

Art design from Fjolbrautarskolinn i Breidholti, Iceland ▪ 1989

Interests and hobbies:

I have many interests, which include for example sports, skiing, music and computer visual design. My main sport interest is Taekwondo, an oriental form of self-defense which I have pursued since 1992. I have several placing to my credit, including 3rd place in the Nordic Championship 1996, and first place in the Icelandic Championships in 1993 and 1995 and nominated the Taekwondo man of the year 2008 at the Traditional Taekwondo Union that include over 2000 members in 7 countries. Today I am graduated as 3.dan black belt.